

**Bob Gomersall, Chairman BTL Group and Virtual College**

Dr I R Gomersall B.Sc., Ph.D., C.Phys., M.Inst.P., FRSA. Bob Gomersall is Chairman and founder of BTL Group Ltd. (set up in 1985) and Virtual College Group plc (set up in 1995). The focus of BTL's work is on Learning and Assessment Systems and Content. Virtual College specialises in work based and online training. Bob is also Chairman of the Advanced Digital Institute, which he started developing in 2002, Chairman of the Yorkshire Forward Digital Cluster Board, and a member of the Airedale Partnership Board. He was educated at Leeds Grammar School and the universities of Durham and Bristol. He has worked as a Theoretical Physicist (at the Max Planck Institut, Stuttgart) and as a teacher of physics (at Manchester and Bradford Grammar Schools). He was Head of Physics at Bradford Grammar School before going full-time into business. He and his wife (who is a Medical General Practitioner in Bradford) have four children, 3 boys and a girl, ranging in age from 15 to 27 years old. [www.btl.com](http://www.btl.com)

**Patrick Craven, Director of Assessment Policy, Research and Compliance – City & Guilds**

He has over 25 years experience in the field of educational technology. From the design of educational resources with the Microelectronics Support Unit, National Council for Educational Technology and BECTa to running of post-sales technology support departments for KRCS (Apple Computer reseller), his career has always addressed the fusion of education and new technologies. For the last 15 years this work has focussed on the specific field of learning and assessment technology research and development for the RSA Examinations Board, OCR Examinations, Cambridge Assessment Group and now he leads on Product Research and Design for City & Guilds. This role considers the growing impact of Policy and new technologies on the learning and assessment industry. It also identifies initiatives to enable City & Guilds to develop and extend the range and quality of learning and assessment products and services they offer. Throughout this period he has remained committed to the notion of 'fit for purpose' assessment based on evidence-based research. Patrick currently sits on the Board of the e-Assessment Association and the UK eAssessment Advisory Group and is a member of the planning committee for the Computer-Assisted Assessment Conference and European ATP Conference.

**Nigel Ecclesfield, Head of change implementation support programmes - further education and skills - Jisc**

Responsible for developing a co-ordinated response to the needs of the UK FE and Skills sectors in the work of the Jisc Futures Directorate and across Jisc, working with sector stakeholder bodies and providers to develop innovative uses of technology for learning, teaching and organisational management.

**Tim Burnett – Business Development Manager BTL**

Tim joined BTL in 2006 and, in 2012, progressed from his role as Programme Manager to become Business Development Manager. A combination of Tim's educational background as a trained teacher and over 8 years of working in the Assessment sector make Tim well placed to understand the technical, commercial and social aspects of assessment and its role in the learning journey. Tim has worked with clients such as NCTL, BBC, City & Guilds, EAL, WJEC and Institute and Faculty of Actuaries whilst working at BTL. His involvement has spanned both strategic and technical development for those organisations, as well as commercial activities. Tim is proud to have been involved in the evolution of Surpass into a world class assessment solution and looks forward to engaging with organisations across the world in future projects. Tim previously worked at the National Media Museum as Web Manager; this role enabled him to work on high-profile museum projects such as 'The Art of Star Wars' and the 'James Bond' Exhibition

**Will Burrows, Head of Education Technology and Commercial Services, OCR.** 'I've been working in New Media since 1998, with a particular focus on education and training - having previously taught English and Drama in the state secondary sector. Launched on online interactive video service in 1999, and have been innovating since then - striving to use new technologies to deliver old principals of active and purposeful engagement between content and audience. I've worked developing content, producing projects and developing digital resources for great teams at Pearson Education, RM, Edexcel, A&C Black and other publishers, and developed websites and resources for a whole range of businesses in the UK and France. Specialties: cross-platform development, website development, website design, UI design, functional design, digital production, content creation, voice-over, software demonstrations, software training, CMS, content management system, VLE, Virtual Learning Environment, e-learning, CD-ROM creation, CD-ROM development'

**Matt Wingfield, MD, TAG Assessment and Chair eAA**

Matt has over twenty-five years experience within the UK education market including seven years as a primary school teacher and ICT Coordinator and more recently over sixteen years experience working in a variety of roles for TAG Assessment, a leading provider of e-Portfolio/evidence based e-assessment solutions for schools, F.E., H.E. and work-place training, Matt has built-up significant understanding of the issues relating to assessment within education. Matt is dedicated to building close and highly productive partnerships with key stakeholders within the wider education market, so that through promoting greater awareness of the innovative e-assessment solutions available, he can continue helping educators, learners and policy makers understand how e-assessment can be used to enhance and improve teaching and learning.

**Fiona Hanson – Head of Quality and Performance, Burton & South Derbyshire College**

Leading the Quality and Performance Improvement Team for Curriculum, Apprentices and Work Based Learning at Burton and South Derbyshire College. Key role is responsibility for the management, co-ordination and promotion of quality assurance and improvement initiatives throughout the College to drive up performance and standards. Having been a Course Leader for business programmes for 8 years the move to Quality and Performance Improvement 18 months ago enabled the transfer of curriculum skills to the support the role with an understanding of the impact of quality initiatives on all functions within the college. A strong advocate of collaboration with teaching teams and learners to ensure learners needs are identified and that they are supported on their journey.

Gavin Busuttill-Reynaud, Director, AlphaPlus Consultancy

**Nick Piper, Head of Product, Caspian Learning**

Nick has been working in learning technology for more than a decade. In that time he's delivered innovative learning and assessment projects across a range of sectors for high-profile clients including Pearson, Google, Edexcel and the ECITB. He's passionate about learner engagement and the use of technology to improve learner outcomes. At Caspian Nick leads the development of our suite of ground-breaking immersive simulation products and performance analytics platform

**Joe Wilson, Head of New Ventures, Scottish Qualifications Authority.** Joe joined SQA from the Scottish Further Education Unit where he managed a team providing management and consultancy services to Scotland's Further Education Sector. This involved leading on a number of large budget national projects including planning and devising ICT learning strategies for the Further Education Sector in Scotland. Prior to this he taught and managed in the Further Education sector in a variety of roles. From January Joe will become CEO of the College Development Network in Scotland. Joe has a keen interest in educational technology and has served on the JIE executive of JISC the Executive of the Association of Learning Technology and while it existed represented Scotland on the NILTA executive

**Jonathan Wells is the Founder and MD of Guroo**, an 8 year old UK company that specialises in on-line assessments, diagnostics and resources for Functional Skills and indeed, these days for GCSE maths and English too. He's been involved in educational technology for more than 25 years working for some of the biggest names in the sector including Espresso where in 2000 and as Marketing Director, he launched the first satellite delivered video based learning resource to the UK primary school market and SAM Learning which became a hugely successful e-learning company in the UK counting more than 3 in 5 UK secondary schools as active users of the on-line GCSE revision materials. He's from Durham, has a first degree in Maths, and this year joined the Ofqual panel as an external expert in on-line assessment.

**Madeleine Jarvis is a Senior Learning and Teaching Fellow at Manchester Metropolitan University and Senior Fellow of the HEA.** Working in MMU's Faculty of Business and Law, Madeleine is responsible for promoting and engaging students in professional development. Over the past 18 months, she has been developing the student skills development agenda at MMU Business School via self-assessed personal development planning. This involves supporting undergraduate and postgraduate students to evaluate, articulate and improve their professional skills over the course of their university careers, utilising portfolios as a reflective tool. Madeleine has a background in business

and entrepreneurship prior to her university career and researches in the fields of business start-up and enterprise education.

**Rob Arntsen is chairman and founder of MyKnowledgeMap**, the UK based learning technology company. Rob has a wide experience of the UK skills agenda having previously been a governor and chair of audit of a large FE College, a regional council member of the LSC, and a member of the governments national advisory group that produced the Fryer Report way back in 1997. He has a particular interest in competency based learning and assessment and continuous innovation in the use of technology for education. Current activity involves working globally with universities on mobile assessment technologies and working with UK National Skill Academies on national skills infrastructures for complete industries. Prior to founding MyKnowledgeMap in 2000, Rob was a senior executive in IBM responsible for learning technology solutions across EMEA.

**Martyn Roads, Assessment Tomorrow and Chair eAAAG.** Martyn is an independent education and assessment consultant. He spent 13 years in Further Education, developing and managing a wide range of vocational programmes before joining BTEC in 1994. In 2001, he was responsible for managing, on behalf of a consortium of UK Awarding Bodies, the successful bid for the development of the Key and Basic Skills national tests in the UK. These were the first tests to be rolled-out in the UK using e-assessment. For the past 8 years, Martyn has been researching and implementing the use of IT in assessment which has included working with a consortium of organisations on the development of a range of screening and initial assessment tools for major UK employers. Martyn was co-author of the Qualification and Curriculum Authority’s (QCA) “Use of ICT in Assessment” report to the Department for Education and Skills in 2002 and has worked with QCA on a number of projects including supporting the production of the e-Assessment – Effective Practice Guide aimed at supporting the use of e-assessment in the QCF. Martyn has also undertaken a number of other projects related to the development of vocational assessment development for awarding bodies. Martyn was also Chair of Becta’s e-assessment advisory group.

**Denis Saunders, CEO and Founder, Calibrand.** Denis has developed Calibrand the currency for talent® into a leading e-Assessment solutions organisation that operates internationally. Calibrand’s ‘e-Assessment anytime, anywhere and on any device’ ethos has been successful in diverse global markets such as financial services regulation, government compliance, medical revalidation, awarding bodies, corporate talent management and international IT certification  
Rod Knox, Virtual College

**Gavin Busuttil-Reynaud, Director, Alphaplus.** Gavin has extensive experience project managing and quality assuring qualification design, high stakes assessment development and trials for governmental and sector based clients. Gavin has delivered training to clients in the UK and abroad covering topics from the theory of assessment and how it impacts qualification design, through to specialist operation training focussed on the delivery of assessments to underpin newly developed qualifications. Expertise includes the practical application of statistics and the use of IT productivity tools to support the secure and efficient development of assessment material.